

MATTHEW CLAMME

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EXPERIENCE

Reach Creative

Senior Designer
2006-present

I worked in a small team environment to concept, design and implement digital and print advertising solutions for a wide range of clients. I successfully implemented direction from clients, collaborated with peers and provided creative guidance to other designers within the team.

Responsibilities:

graphic design, data visualization, interactive design, mobile app/web design, user interface design, interactive/rich media banner design and development, icon and logo design, information architecture, site maps, user flows, brand identity guidelines, tradeshow booth graphics, illustration

Brand Experience:

WMS Gaming, National Geographic, TicketsNow, Kraft Foods, Best Buy, DeVry University, National City

J.C. Whitney

Freelance Designer
2005-2006

Responsibilities:

design and development of flash banner ads and email promotions, image production for online catalog

EDUCATION

B.S. in Visual Communication Technology, 2005

Bowling Green State University

SKILL SET

Design

- Photoshop
- Illustrator
- InDesign
- Flash
- Dreamweaver

Office

- Word
- Excel
- Powerpoint

Development

- html
- css